

Isabelle François

Innovation Director at Medvia

DEPARTMENT OF
CARE










GOUDEN
CAROLUS
GOUDEN
CAROLUS





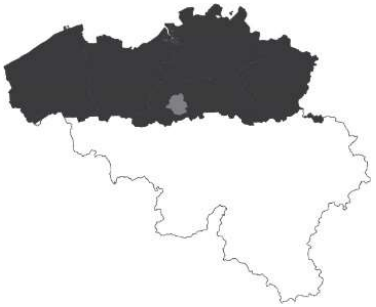

BELGIAN CHOCOLATE
BELGIAN CHOCOLATE
BELGIAN CHOCOLATE

Belgian state structure

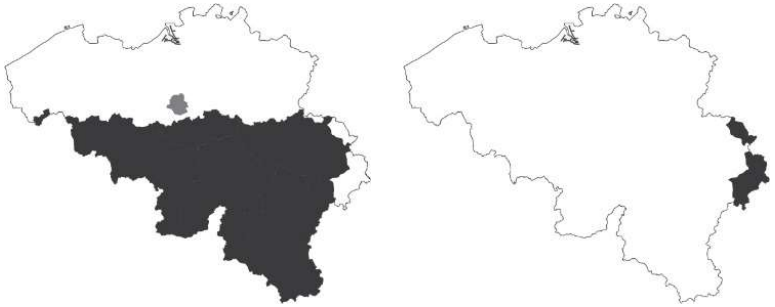
Federal



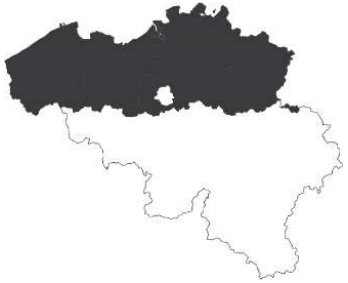
3 COMMUNITIES



Person-related matters



3 REGIONS



Territorial matters



Four parallel sessions



The role of Behavioural and Cultural Insights (BCI) in the uptake of innovative (digital) tools and solutions



Measure what matters: Neighbourhood analysis



Giving back to the people: Population health and wellbeing management



How to build trust and transparency with regard to citizens' health and care data

Conference Matrix

		Main identified actors										
		Individuals and Communities		Health and Care Providers			Health and Care Policy				Innovation	Research
		Citizens, individuals, ...	Communities and local structures (e.g. neighbourhoods, cities, ...)	Informal caregivers	Health and care professionals	Health and care organisations and institutions	Local policy makers	Regional and national policy makers, gov. agencies, ... (also including insurances)	International policy, EU institutions, international organisations, ...	Other policy domains (e.g. housing, education, work, (social) economy, environment, ...)	Innovation and innovation associations, entrepreneurs, SME's, ...	Academia, universities, research centres...
The role of BCI in the uptake of innovative (digital) tools and solutions	What **benefits/challenges** do the different actors see in the use of BCI for the uptake and sustainable implementation of innovative (digital) tools and solutions?											
	What **actions** can be undertaken by the actors to support the uptake and sustainable implementation of innovative (digital) tools and solutions by using BCI?											
Measure what matters: Neighbourhood analysis	**How can every actor contribute** to the neighbourhood analysis? What are the different **roles**?											
	What can the different actors gain from a neighbourhood analysis? What do they **expect to gain**?											
Giving back to the people: Population Health and Wellbeing Management	**What can every actor 'give back'?** What do they **expect to receive**?											
	What is **needed to move beyond 'hard' and/or 'health' centred data?** What **actions** can be undertaken by the different actors?											
How to build trust and transparency with regard to citizens' health and care data	What does each actor **understand with 'trust' and/or 'transparency'**?											
	According to the different actors, **what is needed to increase trust and/or transparency** in the health and care data ecosystem?											

Coming up:

Parallel sessions (11:00-12:30)

- The role of BCI in the uptake of innovative digital tools and solutions (Auditorium)
- Measure what matters: Neighbourhood analysis (room xxx)
- Giving back to the people: Population health and wellbeing management (room xxx)
- How to build trust and transparency with regard to citizens' health and care data (room xxx)