Measure what matters: Neighbourhood analysis

Moderated by Bettina Menne, Senior policy adviser, WHO Regional Office for Europe

In this session

1. Welcome
2. Presentation: What are the key ingredients for a good analysis?
3. Breakout tables on specific cases and challenges
4. Session wrap-up

Welcome
by Bettina Menne



Key ingredients neighbourhood analysis

Birthe Sels and Wim Wouters
Researchers at Thomas More,
Expertise centre Care and Wellbeing, Belgium

Who are we?

- Thomas More university of applied sciences (Belgium- Flanders)
- Centre of expertise Care & Well-being
- 2021-2024: support package in working on caring neighbourhoods
- 450 pages…
  we can’t tell everything but will
  give you the key ingredients

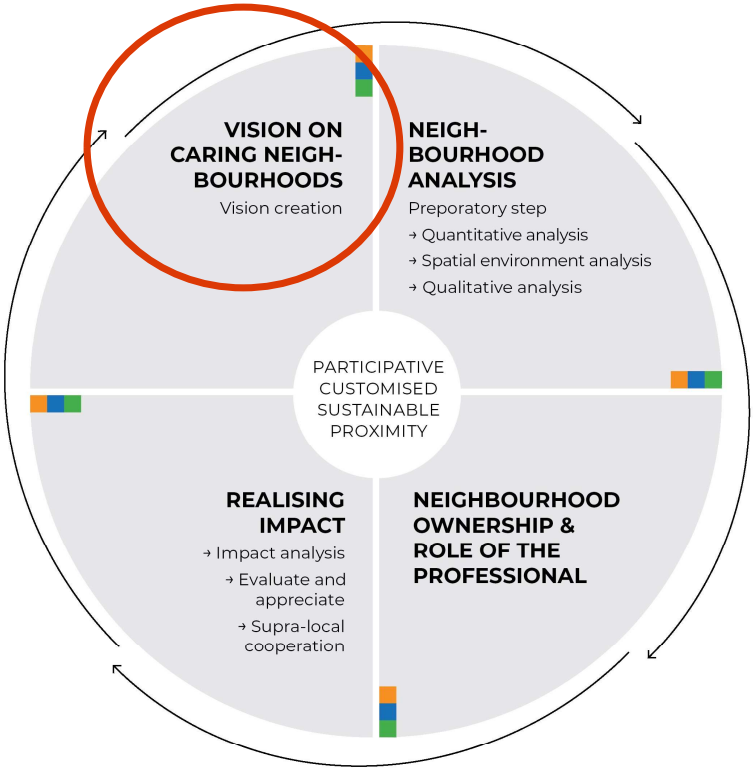


The key ingredients



Vision forming

- Think in advance:
  - What can a caring neigbourhood be?
  - What is there already and what not?
- Work together (internal and external)
  - Communication service
- Vision on participation?
- Mandate? Time?
- An ongoing process





Objective analysis

- Collecting data about 'who lives there' and 'what is there'?
  - Quantitative analysis: who? older people, people with mental problems, …
  - Spatial environmental analysis: green, meeting spaces, basic facilities, public transport …
- Making conclusions & connecting data
- Compare with a bigger entity/through time
- Walk in the neighbourhood: what do i miss if i was…?

Qualitative analysis

- From data to lived experiences
- Participation as goals and means
  - What? Who? And why?
- Creative work forms for vulnerable people
  - Neighbourhood walk, interview, making a mindmap…
  - Tailored
- Work together (eyes and ears, associations …)

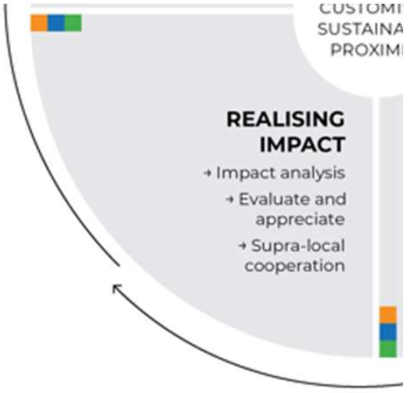


Role as professional

- How you work on participation, determines ownership of neighbourhood
  - Feeling that the neighbourhood is theirs
- Role als professional: crucial
  - Working in proximity
  - Different roles: facilitating, connecting, guiding groups



Impact



- From the analyses to impactplan
- Where do you want to go on the long term in working on CN
- Thinking backwards: What is our goal? What do we need for this? And how do we organize a follow-up?
- Not easy!
  - Do it together with stakeholders
  - Choose priorities
  - Think about what you do, why and underpin it
- Embedding in the policy



More information

- Support package ‘working in a sustainble way on caring neighbourhoods’ (in Dutch)



- Questions? Ask us (now or another moment)
  - birthe.sels@thomasmore.be
  - wim.wouters@thomasmore.be

Breakout tables

2 x 25 mins

1. How to start a neighbourhood analysis (or local-level equivalent)
   - Birthe Sels & Wim Wouter (Thomas More, BE)
2. Thinking outside the box: the eyes and ears of the neighbourhood.
   - XX
3. How to share the results with the neighbourhood and to other levels
   - Katrien Verschueren (Primary Care Board Zone Demerland, BE)
4. How to use and interpret the data
   - Lianne van der Wijst and Pepijn van den Beemt (Ros Robuust, NL)
5. How to maintain expectations
   - Birgit Goris / Elke Plovie (UCLL, BE)

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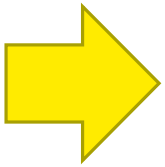
Choose a table.

Engage in conversation. The table moderator will facilitate you.

Write down your ideas.

After 25 mins, we will **switch tables.**

After two rounds, there will be a **short** wrap-up



When the arrow reaches here: time to switch!

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Session wrap-up

Brief discussion of highlights from each table