DEPARTMENT OF
CARE

Integrating Care, Strengthening Communities: The Data Connection
2-3 May 2024, Leuven, Belgium

Programme

Thursday 2 May 2024

16:30 – 17:30 **Welcome at Leuven City Hall**
Address: Grote Markt 9, 3000 Leuven (entrance via stairs)

Welcome word by Bieke Verlinden, the Alderman of the City of Leuven for care and wellbeing, community work and cemeteries, followed by a drink and tour of the Leuven City Hall.

17:30 – 18:30 **Guided tour** on the history of Leuven as a beer brewing city.
This tour will take the delegates from the City Hall to venue 'De Hoorn'.

Leuven, steeped in beer culture, offers a delightful blend of authentic and trendy beer cafes, along with accessible tours of breweries big and small. This unique beer tour, guided by expert connoisseurs, promises an engaging experience for all. Whether you're a seasoned beer lover or simply curious, Leuven's vibrant scene ensures a captivating adventure for everyone.

18:30 – 19:30 **Welcome reception at De Hoorn**
Address: Sluisstraat 79, 3000 Leuven

Welcome speech

Live music by theme combo 'Dree's straight ahead octet'.

Students from the jazz department of LUCA School of Arts, Leuven, form a pocket big band with blazing tuttis, intimate ballads and swinging themes. Led by trombonist Dree Peremans. Musicians are Immanuel Kaljouw (trompet), Jentl Vandamme (trombone), Jasper Oosthuyse (alt sax), Wout Van Roose (tenor sax), Elly Brouckmans (bariton sax), Peter Pype (drum), Douglas Kemp (bass), Rafael Roy (piano), and Nele Uytendaele (vocals).

Programme

Friday 3 May 2024

8:30 – 9:00

Welcome coffee

Address: Janseniusstraat 1, 3000 Leuven

Delegates are welcome from 8:30 onwards at the Irish College. Join us for a welcome coffee to kick off the conference. A moment to connect and energize before we dive into the day's agenda.

9:00 – 10:30

Opening plenary session

Moderation by Isabelle François, Innovation Director at MEDVIA

Welcome by Isabelle

Opening speeches

- Deputy Minister-President of the Government of Flanders and Flemish Minister for Welfare, Public Health and Family (video message)
- Karine Moykens, Secretary-General of the Department of Care, Government of Flanders
- Sabine Stordeur, Director General of DG Health Care at FPS Public Health, Belgium

Setting the scene: introduction to the conference themes

- Presentation on Behavioural and Cultural Insights, by Paulina Kuczynska, Senior Behavioural Science Specialist, Public Health Wales, UK
- Presentation on 'Local data as the driving force for Population Health Management' by Robby De Pauw, Scientist Health information Epidemiology and Public Health, Sciensano, Belgium
- Presentation on the Caring Neighbourhoods Project by Isabelle Van Vreckem, Department of Care, Government of Flanders
- Flanders' experience in tools and data for integrated care:
    - Presentation on BeLRAI, Flemish Social Protection and ALIVIA by Tom Vermeire, Head of the Residential and Home care division, Department of care of the Government of Flanders and co-sponsor of the Flemish BelRAI programme

- Presentation on Vitalink by Thomas Van Langendonck,

  Data Analist, Team e-health of the Division Communication and IT, Department of Care, Government of Flanders

- Presentation on 'Future ambitions in secondary use' by Koenraad Jacobs, Head of Division for Policy Information and Data, Department of Care of the Government of Flanders

10:30 – 11:00 **Coffee break**

11:00 – 12:30 **Parallel sessions**

Delegates will be offered four sessions, from which they are invited to choose one to attend:

1. The role of behavioural and cultural insights in the uptake of innovative (digital) tools and solutions

   Moderated by Dr Carine Boonen (MD), former coordinator of the Flanders' Care Programme at the Government of Flanders

   Join our session to learn about the concept of Behavioural and Cultural Insights (BCI) and to explore the role it could play to help increase the uptake of innovative (digital) tools and solutions among the health and care workforce (H&CWF). We will look into ways to close the gap between: (1) developers (such as entrepreneurs, research, …), (2) enablers/facilitators (such as policy makers, health insurances, …), and (3) the H&CWF. We want to pay extra attention to the diversity between types of health and care providers as well as differences between the individual health and caregivers.

2. Measure what matters: neighbourhood analysis

   Moderated by Bettina Menne, Senior Policy Adviser, Healthy Settings, European Office for Investment for Health and Development - WHO Regional Office for Europe

   Explore the integration of 'soft' contextual data and 'hard' quantitative methods in capturing 'local voices' and measuring community concerns, drawing from the Thomas More College's Support Package within the Flanders' Caring Neighbourhoods project. This session will delve into the challenges of neighbourhood analysis, discussing the role of local actors, communication strategies, and policy implications, fostering interactive discussions to formulate solutions.

3. Giving back to the people: population health & wellbeing management

   Moderated by Ane Fullaondo Zabala, Scientific Director Biosistemak, (formerly Kronikgune), Institute for Health Services Research, Basque Country

   Explore the synergy between hard and soft data at the micro level, discussing its implications for policy governance and integrated care. Dive into topics like 'giving back to the people' and data exchange across governance levels, with breakout table discussions focusing on mechanisms for cooperation and integrating wellbeing into population management strategies.

4. How to build trust and transparency with regard to citizens' health and care data

   Moderated by Michele Calabrò, Director of EUREGHA, the European Regional and Local health Authorities Network

   In this session we explore how to foster confidence among citizens regarding the use of health and wellbeing data, emphasizing the benefits of data sharing in a trustworthy manner. We will delve into practical experiences and insights, engaging various stakeholders to discuss the nuances of building trust and transparency within the health data ecosystem, aiming to bridge theoretical concepts with actionable strategies.

12:30 – 13:30 **Lunch**

13:30 – 15:00 **Parallel sessions**

Repetition of the sessions offered before lunch. Delegates are invited to choose one to attend:

1. The role of behavioural and cultural insights in the uptake of innovative (digital) tools and solutions

   Moderated by Dr Carine Boonen (MD), former coordinator of the Flanders' Care Programme at the Government of Flanders

   Join our session to learn about the concept of Behavioural and Cultural Insights (BCI) and to explore the role it could play to help increase the uptake of innovative (digital) tools and solutions among the health and care workforce (H&CWF). We will look into ways to close the gap between: (1) developers (such as entrepreneurs, research, …), (2) enablers/facilitators (such as policy makers, health insurances, …), and (3) the H&CWF. We want to pay extra attention to the diversity between types of health and care providers as well as differences between the individual health and caregivers.

2. Measure what matters: neighbourhood analysis

Moderated by Bettina Menne, Senior Policy Adviser, Healthy Settings, European Office for Investment for Health and Development - WHO Regional Office for Europe

This session will explore the integration of 'soft' data, which provides contextual knowledge, alongside 'hard' data, facilitating better-informed policy decisions and improvements within communities. Through interactive discussions and breakout tables, participants will address challenges in analyzing neighbourhood populations, consider additional tools and information needed, and explore the role of local voices in shaping effective policies and communications within communities.

3. Giving back to the people: population health & wellbeing management

Moderated by Ane Fullaondo Zabala, Scientific Director Biosistemak, (formerly Kronikgune), Institute for Health Services Research, Basque Country

Explore the synergy between hard and soft data at the micro level, discussing its implications for policy governance and integrated care. Dive into topics like 'giving back to the people' and data exchange across governance levels, with breakout table discussions focusing on mechanisms for cooperation and integrating wellbeing into population management strategies.

4. How to build trust and transparency with regard to citizens' health and care data

Moderated by Michele Calabrò, Director of EUREGHA, the European Regional and Local health Authorities Network

In this session we explore how to foster confidence among citizens regarding the use of health and wellbeing data, emphasizing the benefits of data sharing in a trustworthy manner. We will delve into practical experiences and insights, engaging various stakeholders to discuss the nuances of building trust and transparency within the health data ecosystem, aiming to bridge theoretical concepts with actionable strategies.

15:00 – 15:30 **Coffee break**

15:30 – 17:00 **Closing plenary: creating a legacy**
Moderation by Isabelle François, Innovation Director at MEDVIA

Continuing the legacy by international networks

- EHTEL
- EUREGHA
- IFIC
- RHN WHO Europe

Future steps towards connecting health data: EHDS
Presentation by Maxime Morren, Attaché Health and Pharma, Permanent Representation of Belgium to the European Union.

Closing panel with high-level speakers
Moderation by Dr Niamh Lennox-Chhugani (PhD), Chief Executive and Director of Research at the International Foundation on Integrated Care (IFIC)

- Karine Moykens, Secretary-General of the Department of Care, Government of Flanders
- Dr I-Ming Parng, Deputy Director-General of the National Health Insurance Administration (NHIA) of the Ministry of Health and Welfare, ROC Taiwan
- Mickaël Daubie, Director general Department of Health Care of the National Institute For Health and Disability Insurance (NIHDI)
- Fulvia Raffaelli, Head of Digital Health' unit - DG SANTE European Commission
- Bettina Menne, Senior Policy Adviser, Healthy Settings, European Office for Investment for Health and Development - WHO Regional Office for Europe

17:00 – 18:00 **Reception** at Irish College with live music by Siger
Siger, formed by siblings Hartwin & Ward Dhoore, showcases a dynamic blend of modern and traditional Flemish music.

18:00 – 19:00 **Guided tour** to the Faculty Club through the Groot Begijnhof (UNESCO World Heritage).

Explore the UNESCO-listed Grand Beguinage of Leuven on a guided tour. Wander historic lanes, from beguines' homes to a vibrant university community, blending history with modernity in this unique journey.

19:00 – 21:30 **Networking dinner** at the Faculty Club
Address: Groot Begijnhof 14, 3000 Leuven